

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024376667** File Number: **CPR-118288** Submit Date: **04/04/2011** Call Sign: **WZZM** Facility ID: **49713** City:

GRAND RAPIDS State: MI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2011 Filing Status: Active

## Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Would-be emperor, Kuzco, who must graduate public school before he can claim the throne. Kuzco, a self-centered and spoiled teen who has just celebrated a birthday that should mark him officially becoming emperor, must survive the trials of the Incan public school system and pass all of his classes before he can become the official emperor. His biggest obstacle is the evil Yzma and her dim witted sidekick Kronk who are out to make sure Kuzco fails at reclaiming his throne. While pursuing his diploma, Kuzco has been banished from the royal palace and is forced to live with commoner Pacha, his wife Chicha and their family. Despite their sometimes turbulent relationship, Pacha is like a father to him. Kuzco must also rely on his supportive friend, and biggest crush, Malina, to help him navigate life as a student.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Replacements follows what happens to orphans Riley (Grey DeLisle) and Todd (Nancy Cartwright) when they order replacement parents from the Fleemco Replacement Parent Organization. Their new mom turns out to be a British super spy named Agent K (Kath Soucie) and their new dad is a world renowned stunt man named Dick Daring (Daran Norris). Along the way, they'll be joined by Agent K's super-intelligent talking car, C.A.R (David McCallum) in their many zany adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for other than	
Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"That's So Raven" is a live-action situation comedy starring Raven (formerly credited as Raven-Symo "The Cosby Show") as Raven Baxter, a winsome teen whose ability to glimpse flashes of the future often gets her into hot water. Getting her out (or sometimes into) these predicaments are best friends Eddie and Chelsea, whose loyalty can be counted on whether Raven's escapades involve hilarious disguises or a hint of danger. Allowing her flights of fancy, yet eager to keep her feet on the ground, a Raven's parents, Victor and Tonya. And then there's precocious kid brother Cory, who is an annoyand and invaluable resource to his big sis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	That's So Rqven
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"That's So Raven" is a live-action situation comedy starring Raven (formerly credited as Raven-Symone "The Cosby Show") as Raven Baxter, a winsome teen whose ability to glimpse flashes of the future often gets her into hot water. Getting her out (or sometimes into) these predicaments are best friends Eddie and Chelsea, whose loyalty can be counted on whether Raven's escapades involve hilarious disguises or a hint of danger. Allowing her flights of fancy, yet eager to keep her feet on the ground, are Raven's parents, Victor and Tonya. And then there's precocious kid brother Cory, who is an annoyance and invaluable resource to his big sis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Miley Cyrus stars as Hannah Montana, a preteen who lives a secret life as a pop star. Cyrus real life dad, country crooner Billy Ray Cyrus, plays her dad and manager. Miley just moved from Tennessee as a country singer and now has to adapt to life in Malibu. The show includes origina music recorded by its star, Miley. Mitchel Musso and Emily Osment star as the friends of Miley who know her big secret and Jason Earles stars as Miley's brother.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6	
of 9)	Response
Program Title	The Suite Life of Zack & Cody
Origination	Network

Days/Times Program Regularly Scheduled	Saturday @ 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Suite Life of Zack & Cody is a situation comedy that tracks the antics of twin 12-year-old boys, Zack and Cody, whose single mom gets a job as headlining singer at an upscale hotel in Boston and as part of her contract, an upper floor suite where they all live now. To the chagrin of the hotel manager, the twins turn the hotel into their playground, and the staff and guests into unwitting participants in the outrageous situations they manage to create.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday @ 3:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and Abuse of these incredible natural resources are taking their toll. Entire Species of fish have disappeared, Marine Mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of Knowledge-Seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the Oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not to late to change the tide of destruction. With the help of groups like the National Aquarium in Washington, DC, the North Bay Adventure Camp, the Chesapeake Bay Foundation and many more organizations, the "Aqua Kids" will continue to pursue their goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday - Friday
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High tech gadgetry meets Mother Nature, as viewers are brought into amazing adventures in every episode. This is not your average, action animal adventure show. It is live action. This scripted and filmed show combines magical imagination, kid-bent reality, and prosocial content focusing on interaction between kids, adults, and animals.

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Digital Core Program (9 of 9)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday @ 3:00pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a nationally syndicated half-hour show that showcases the most promising high school and youth talent in all major sports. Sports Stars of Tomorrow focuses on the positive aspects of being involved with sports in America, and introduces fans to the next generation of extraordinary athletes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Jay Lowe
Address	645 3 Mile Rd. NW
City	Grand Rapids
State	MI
Zip	49544
Telephone Number	616-559-1370
Email Address	jlowe@wzzm13. gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Would-be emperor, Kuzco, who must graduate public school before he can claim the throne. Kuzco, a self-centered and spoiled teen who has just celebrated a birthday that should mark him officially becoming emperor, must survive the trials of the Incan public school system and pass all of his classes before he can become the official emperor. His biggest obstacle is the evil Yzma and her dim witted sidekick Kronk who are out to make sure Kuzco fails at reclaiming his throne. While pursuing his diploma, Kuzco has been banished from the royal palace and is forced to live with commoner Pacha, his wife Chicha and their family. Despite their sometimes turbulent relationship, Pacha is like a father to him. Kuzco must also rely on his supportive friend, and biggest crush, Malina, to help him navigate life as a student. Will air only on analog /digital simulcast.

Other Matters (2 of 9)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Replacements follows what happens to orphans Riley (Grey DeLisle) and Todd (Nancy Cartwright) when they order replacement parents from the Fleemco Replacement Parent Organization. Their new mom turns out to be a British super spy named Agent K (Kath Soucie) and their new dad is a world renowned stunt man named Dick Daring (Daran Norris). Along the way, they'll be joined by Agent K's super-intelligent talking car, C.A.R (David McCallum) in their many zany adventures. Will air only on analog/digital simulcast.

Other Matters (3 of 9)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"That's So Raven" is a live-action situation comedy starring Raven (formerly credited as Raven-Symone, "The Cosby Show") as Raven Baxter, a winsome teen whose ability to glimpse flashes of the future often gets her into hot water. Getting her out (or sometimes into) these predicaments are best friends Eddie and Chelsea, whose loyalty can be counted on whether Raven's escapades involve hilarious disguises or a hint of danger. Allowing her flights of fancy, yet eager to keep her feet on the ground, are Raven's parents, Victor and Tonya. And then there's precocious kid brother Cory, who is an annoyance and invaluable resource to his big sis. Will air only on analog/digital simulcast.

Other Matters (4 of 9)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"That's So Raven" is a live-action situation comedy starring Raven (formerly credited as Raven-Symone, "The Cosby Show") as Raven Baxter, a winsome teen whose ability to glimpse flashes of the future often gets her into hot water. Getting her out (or sometimes into) these predicaments are best friends Eddie and Chelsea, whose loyalty can be counted on whether Raven's escapades involve hilarious disguises or a hint of danger. Allowing her flights of fancy, yet eager to keep her feet on the ground, are Raven's parents, Victor and Tonya. And then there's precocious kid brother Cory, who is an annoyance and invaluable resource to his big sis. Will air only on analog/digital simulcast.

Other Matters (5 of 9)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Miley Cyrus stars as Hannah Montana, a preteen who lives a secret life as a pop star. Cyrus real life dad, country crooner Billy Ray Cyrus, plays her dad and manager. Miley just moved from Tennessee as a country singer and now has to adapt to life in Malibu. The show includes original music recorded by its star, Miley. Mitchel Musso and Emily Osment star as the friends of Miley who know her big secret and Jason Earles stars as Miley's brother.

Other Matters (6 of 9)	Response
Program Title	The Suite Life of Zack & Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Suite Life of Zack & Cody is a situation comedy that tracks the antics of twin 12-year-old boys, Zack and Cody, whose single mom gets a job as headlining singer at an upscale hotel in Boston and as part of her contract, an upper floor suite where they all live now. To the chagrin of the hotel manager, the twins turn the hotel into their playground, and the staff and guests into unwitting participants in the outrageous situations they manage to create. Will air only on analog/digital simulcast.

Other Matters (7 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated

Program Regularly Scheduled  Total times aired at regularly scheduled time  Length of Program  Age of Target Child Audience from  Age of Target Child Audience	Describe the	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and Abuse of these
Program Regularly Scheduled  Total times aired at regularly scheduled time  Length of 30 mins	Target Child Audience	6 years to 12 years
Program Regularly Scheduled  Total times 13 aired at regularly scheduled	_	30 mins
Program Regularly	aired at regularly scheduled	13
Days/Times Monday @ 3:00pm	Regularly	Monday @ 3:00pm

educational and informational objective of the program and how it meets the definition of Core
Programming.

The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and Abuse of these incredible natural resources are taking their toll. Entire Species of fish have disappeared, Marine Mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of Knowledge-Seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the Oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not to late to change the tide of destruction. With the help of groups like the National Aquarium in Washington, DC, the North Bay Adventure Camp, the Chesapeake Bay Foundation and many more organizations, the "Aqua Kids" will continue to pursue their goal. Will air only on multicast digital program stream.

Other Matters (8 of 9)	Response
Program Title	Critter Gitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday - Friday @ 3:00pm
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High tech gadgetry meets Mother Nature, as viewers are brought into amazing adventures in every episode. This is not your average, action animal adventure show. It is live action. This scripted and filmed show combines magical imagination, kid-bent reality, and pro-social content focusing on interaction between kids, adults, and animals. Will air only on multicast digital program stream.

Other Matters (9 of 9)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday & Sunday @ 3:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Sports Stars of Tomorrow is a nationally syndicated half-hour show that showcases the most promising high school and youth talent in all major sports. Sports Stars of
program and how it meets the definition of Core Programming.	Tomorrow focuses on the positive aspects of being involved with sports in America, and introduces fans to the next generation of extraordinary athletes.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Combined Communications of Oklahoma, Inc. **Attachments** 

No Attachments.